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## INTRODUCTION



#### **Background & Rationale**

In today's converging digital and physical worlds, PawFury aims to redefine responsible, educational, and sustainable gaming. This whitepaper presents an exhaustive guide to our ethos, mechanics, and possibilities.



#### **Mission & Vision**

#### Mission

PawFury turns passive gameplay into proactive real-world changes, specifically aimed at environmental sustainability.

#### Vision

A global gaming platform where in-game actions lead to tangible environmental impacts, blending entertainment and ecological responsibility.

## PROBLEM STATEMENT



### Market Gap and PawFury Solution

While the gaming industry is abundant in variety, there exists a gap in experiences that bridge entertainment with meaningful, real-world impact. PawFury aims to fill this gap.

# GAMEPLAY MECHANICS AND ENGAGEMENT

### The Heroes of PawFury

The Gallant Guardian

MAX - Shiba Inu

Behold Max, the fierce Shiba Inu warrior! With a heart that roars louder than any battle cry and a sword that flashes with determination, he's on a mission to slay carbon monsters. If there's an adventure on the horizon, you can bet Max will be leading the charge!



Enter the world of Yuki, the mastermind engineer. With every gadget she invents, she's a step ahead of the adversaries. Her unparalleled prowess in technology turns pollution to pure air in a blast. Yuki isn't just a genius; she's the future of clean-tech warfare!





**BORIS - Bulldog** 

Boris has tales that no one has lived to tell. Having tread the most toxic landscapes, this survival maestro comes equipped with an unmatched survival kit and a knife that's seen the worst. When the environment gets tough, Boris gets tougher!





From the heart of Paw Island emerges Spike, the indomitable eco-champion. With a spirit that won't yield and paws that rip out pollution, Spike is the sentinel the world never knew it needed. He's not just protecting his home; he's on a quest to save the planet!



The Touch of the Healer

MAYA - Labrador

Amidst the chaos of battle, the gentle glow of Maya shines the brightest. Armed with her unparalleled healing gun and a medkit filled with hope, she's the lifeline that keeps the team going. With Maya around, every wound is just a pit stop before victory!

# GAME MECHANICS AND FEATURES



PawFury introduces innovative gameplay mechanics that link the virtual and real world, turning entertainment into meaningful impact. Our gaming ecosystem will include multiple quests related to environmental challenges. Completing these quests will not only advance the player in the game but also contribute to real-world environmental causes. For example, a player might have to clean up an oil spill in the virtual world, and upon completion, a certain percentage of their in-game earnings would go to a real-world organization that focuses on cleaning oil spills.

# TECHNICAL ARCHITECTURE

#### Platform and Technology Stack

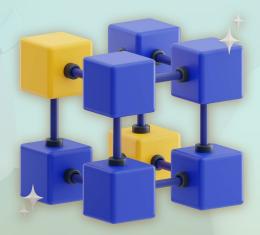
Our technology stack includes Node.js, React, Three.js, and Ethereum combined with Layer 2 solutions like Polygon.

#### **Security Measures**

- Data Encryption
- DDoS Protection
- Regular Audits
- Authentication

#### **Blockchain intregation**

To mitigate potential issues with transaction fees and network congestion, we've integrated Layer 2 solutions like Polygon alongside Ethereum. This combination allows us to provides faster and more cost-effective transactions. While blockchain integration may introduce complexities, our team's expertise ensures that players' experiences are seamless and secure, and transactions are transparent.



# **NFT MARKETPLACE**



PawFury's NFT marketplace is an ecosystem within the game that allows players to truly own, trade, and benefit from their in-game assets. When a player buys an in-game item, it will be tokenized into a unique NFT, granting them full ownership. These NFTs can be sold or traded in the PawFury Marketplace. Some rare NFTs will be directly tied to real-world rewards, such as eco-tourism packages, enabling players to experience the tangible impact of their virtual actions.

# PAW TOKEN (\$PAW)

## **Token Utility & Ecosystem**



- The \$PAW token will serve as the lifeblood of the PawFury ecosystem. Its utilities will include, but not limited to:In-Game Purchases: Buying skins, weapons, power-ups, etc
- Staking Rewards: Earning rewards by holding \$PAW tokensGovernance: Voting on key decisionsAccess: Paying for premium game features or contenT

## **Tokenomics**



#### **Token Allocation**

- Presale: 1,12 Billion token (56% of 2 Billion)
- Exchange Liquidity: 200 Million tokens (10% of 2 Billion)
- Rewards: 200 Million tokens (10% of 2
- Staking: 200 Million tokens (10% of 2 Billion)
- Reserves/New Games DAO: 100 Million tokens (5% of 2 Billion)
- Marketing: 100 Million tokens (5% of 2 Billion)
- Team: 60 Million tokens (3% of 2 Billion)
- Advisors: 20 Million tokens (1% of 2 Billion)

#### **Token Sale Stages**

#### The following table shows stages for token sale:

Sale Stages	Period (up to days)	Price (\$)	%	Token Amount	Per Stage \$	Status (%)
		Starting From				
Private Sale	_ (	0.000125 - 0.000550	98%	71,800,041	50,000	4
Early Birds Stage 1	-	0.00360	82%	79,905,959	287,661	4
Early Bird Stage round 2	-	0.00400	80%	100,000,000	400,000	5
Pre-Sale Stage 1	-	0.00500	75%	120,000,000	600,000	6
Pre-Sale Stage 2	-	0.00600	70%	129,999,000	779,994	6
Pre-Sale Stage 3	-	0.00800	60%	125,043,000	1,000,344	6
Pre-Sale Stage 4	-	0.01000	50%	135,000,000	1,350,000	7
Pre-Sale Stage 5	-	0.01200	40%	90,000,000	1,080,000	4
Pre-Sale Stage 6	-	0.01500	25%	100,000,000	1,500,000	5
Pre-Sale Stage 7	-	0.01600	20%	62,625,000	1,002,000	3
Pre-Sale Last Stage	-	0.01700	15%	30,000,000	510,000	1
Public sale	-	0.01800	10%	80,000,000	1,440,000	4
Totals	0			1,124,373,000	9,999,999	56
Listing Price		0.0200				

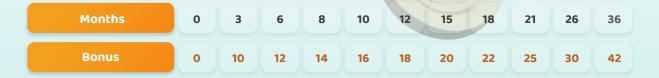
#### **Token Sale Stages**

Customers who purchase tokens amounting to 100 USDT or more will receive a bonus percentage of tokens corresponding to the amount they have acquired. The greater their purchase amount, the higher their bonus percentage.

Amount in USDT	100	250	500	1000	2500	5000	10000	25000	50000
Bonus, % in \$PAW Tokens	+5	6%	7%	10%	12%	15%	20%	22%	25%

#### **Vesting Bonus**

33% unlocked at the TGE with a 3 month cliff and the rest linearly unlocked over the period of 6 months. You can receive an additional bonus for a vesting extension. Tokens can be claimed via your personal account.



#### **Referral Program**

Share your referral link with your friends or followers and get up to a 15% bonus when they purchase using your link.



Amount	Bonus %			
≤ \$1 000	5			
\$1 001 - \$5 000	7			
\$5 001 - \$10 000	10			
\$10 001 - \$25 000	12			
\$25 001 - \$50 000	13			
\$50 001 - \$100 000	14			
≥\$100 001	15			

#### **Value Preservation Mechanisms**

- NFTs: Unique digital treasures await our unique gamers.
- \$PawFactory: Discover fun features in PawFactory where you supercharge your \$PAW portfolio through 'staking' and battle for the top while you also get recognized on the 'leaderboards'.

#### **Community Governance**

- Proposal System: Token holders can propose changes or features.
- **Voting:** Decisions will be made through a community voting system, empowering \$PAW token holders to have a say in the direction of the project.
- Staking: Users can stake tokens to earn various rewards, such as exclusive NFTs, thereby incentivizing long-term holding.

#### Revenue Sharing & Utility

- Play2Earn: Players can earn tokens via gameplay, creating an internal economy.
- NFT Auctions: Some rare in-game items could be auctioned, and the revenue could be partly redistributed to token holders.
- Bonus Stage Rounds: Extra thrills, extra rewards.
- Referral Bonuses: Share the joy and earn.
- In-Game Rewards: Game like never before.

#### **Regulatory Compliance**

 KYC/AML: Know Your Customer (KYC) and Anti-Money Laundering (AML) protocols will be followed to maintain compliance with international laws.

# MEASURABLE CONTRIBUTIONS TO THE ENVIRONMENT

Beyond the virtual realm, PawFury actively contributes to real-world environmental initiatives.



## Tree Planting

A fraction of the game's revenue is directed towards tree-planting initiatives globally.



## **Ocean Cleaning**

Collaborations with NGOs to clean polluted ocean zones, funded by in-game purchases.



### **Awareness Programs**

Partnering with schools and institutions to offer educational modules, promoting environmental consciousness.

# MARKET TRACTION AND FUTURE POTENTIAL



## Revenue Model

Revenue will primarily be generated through the NFT marketplace, where a 2.5% commission will be charged on all transactions. Additional streams include in-game purchases and strategy.

## **TEAM & ADVISORS**

### **Core Team Members**



Jonathan CEO & Co-Founder

Background in game development and environmentalism.



Emily CTO & Co-Founder

Blockchain expert.



James Lead Game Designer

Veteran in game industry.



Sarah
Environmental
Specialist

Expert in sustainable initiatives.

## **Partnerships and Collaborations**

We're in talks with potential partners in the gaming, blockchain, and environmental sectors, aiming to create a holistic and impactful ecosystem.

# **SUMMARY**

PawFury stands as a groundbreaking initiative that merges gaming with real-world environmental impact. Our unique blend of engaging gameplay, blockchain utility, and tangible contributions to global sustainability issues sets us apart in the rapidly evolving landscape of Play-to-Earn gaming. We're not just another game; we're a movement towards a more responsible and sustainable future.

## **DISCLAIMER**

Please be advised that the information and content contained within the PawFury Whitepaper are subject to change without notice. PawFury reserves the unilateral right to update, modify, or amend any portion of the Whitepaper at any time, for any reason, and without prior notification.

By accessing or referencing the Whitepaper, you acknowledge and agree to this disclaimer, recognizing that such changes may materially affect your understanding of PawFury's project, strategy, or offerings.

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